

Client: The World's Best Copywriting Secrets (Bob Bly)

Project: To develop a series of 7 Auto Responders for this sales letter

Objective: This is 1 out of 7 Auto Responders

COPY EXCERPT

Subject: They had to travel to the end of the world...

Hey Fred,

It's Charles from ABC.com and I just finished a movie about an immigrant family coming to America in the old days...

In many ways this is a story we've all heard. Three hundred years ago, the wife and her three children left Italy to join her husband in America.

The journey was a long one. They sold everything they had to make the trip. They traveled on that ship with just one little suitcase. The trip was rough. The waves and the wind battered the ship. They were in a cabin with twenty other people. The food was awful.

When they arrived in New York, they met with the father. He had a good job and he was making it. He had an answer for the family's trouble. He could offer the opportunity that this new country has.

That reminds me a little bit of what you're experiencing right now. In order to meet forty of the world's best copywriters, you would have to travel quite a lot.

Each and every one of them lives in different parts of the country. Some of them live overseas.

You would first of all have to know their location, not an easy task. Then you would have to put a lot of mileage to meet each and every one of them.

- Wouldn't it be great if there was a way for you to meet each and every one of those great legendary copywriters in one location?

- How would you like to be able to ask each of them, what's their single strongest copywriting tip?
- If there was a way for you to get an answer never shared before from each one of them, wouldn't it be awesome?

I found the way for you to do this

LINK

Instead of you traveling all around the world to seek and meet the copywriter legends, "The World's Best-Kept Copywriting Secrets" will bring them to you. Imagine four dozen of these powerhouses coming in one location and revealing to you their secrets.

You will discover from the mouth of each one of them what made them so successful. You will save an enormous amount of time in your learning curve.

By quickly getting this knowledge and experience, you will be able to apply it instantly to increase your revenue.

Isn't that what you really want?

LINK

Instead of leaving your family and friends behind and hunting throughout the world for the location of each of these legends, use me to bring them to you.

I have been around for a very long time. I can easily talk to them, I know where they are.

My contact with these legends will save you a considerable amount of investigation and work.

So you'll meet these power-copywriters effortlessly.

Sounds exactly what you would like to happen, doesn't it?

LINK

The information contained in this book is priceless. Something that you will not read anywhere else.

Because this knowledge was uniquely revealed to me personally, I can share it with you.

That kind of knowledge will let you easily and simply share a place with those Masters.

Who wouldn't want that?

LINK

You don't have to travel long distance like those immigrants of the past.

And if you order now, you will also receive a 39 page Free ebook "Take your Copywriting to the Next Level" as a bonus gift.

Marketer Name

P.S. Hang on a second, one more thing, I unconditionally guarantee your satisfaction. If you're not completely satisfied with this program for any reason, just let me know within 30 days of purchase and I'll issue you a full, prompt and courteous refund. This is completely risk-free. You have nothing to lose.

You'd better order NOW before your competition does.

LINK