

Client: XPROsoftware, Inc. (fictional)

Project: Landing page makeover for graphic designers

Objective: Rewrite the landing page

Before Makeover Copy

Teleclass on Creating Quotations and Proposals

On average, 90% of the design work you'll go after will require a detailed quotation or proposal. Even from current clients.

That's why it's so important to create a proposal that is as persuasive as possible.

Just by improving a few key elements in your template, you can increase your chances of success by 20% or more.

In our upcoming teleclass, we'll show you the latest best practices in creating and winning proposals.

Mark your calendars. It's on Thursday, October 21st.

The 5 Keys of Success

Over the years in my own graphic design firm, I've bid on hundreds of projects.

During that time, I've increased my "win rate" by applying 5 simple keys to success.

You're probably familiar with two or three of these keys already.

But I've discovered that you really need all five in your proposal before you see any real results.

You'll learn these 5 keys during the teleclass.

You'll also receive:

- A recording the teleclass
- An example of a winning proposal that you can use as a template.

To register, click on the payment link below.

Client: XPROsoftware, Inc. (fictional)

Project: Landing page makeover for graphic designers

Objective: Rewrite the landing page

After Makeover Copy

Exclusive Teleclass On Creating a Winning Proposal

Among graphic designers there is one activity most **dreaded**: to write proposals for their prospects.

You delight in having found this potential client, now he is asking you for a proposal. You're a great designer, but certainly don't consider yourself a writer.

What makes a perfect proposal? Are you *procrastinating and then struggling* to write this document?

With this proposal software which you'll receive during the teleclass, you'll be able to **create** a much more effective website proposal for your prospect in no time. You'll be standing out from the crowd on standard proposals. Because you'll know the needs of your clients, you'll be able to *write an effective proposal* even if you're not a writer.

Mike Edison of ABCD Corp. says, "My company has just won its first proposal using XPROsoftware. This product is AWESOME!"

What is XPROsoftware?

It is a **painless proposal software** specially designed to answer the needs of the graphic designer. You can create and deliver sales proposals in minutes. With this software you can quickly build *customized and branded* sales proposals.

And it's available in single and multi-user versions, so all designers can benefit.

With this proposal software, you will discover how to

- Develop persuasive proposals that will let you sell more and increase your revenue.

- You can improve or modify the elements of your template which will result into increasing your success rate by at least 23.4%.
- 5 key elements will be presented for a perfect proposal. That alone will increase your “win rate” putting you in a unique position compared to your competitors.
- Allowing customization of more than 200 fields of data. This will let you meet the needs of your business and you will have complete control over the software.
- Create proposals by reusing content, design and fees. These features will let you start quickly and save time and money.

XPROsoftware makes it **easy** to satisfy your prospect. No wonder Cecil Roland from Done XYZ, Inc. calls it, “A proposal system that made my life longer. I love it.”

Less Time Creating Means More Time Being Productive

Users tell us that XPROsoftware cuts tremendously the time on creating proposals for different clients. It makes their lives easier. It is a fact that 89.7% of your design work will require a proposal. With our software you can **easily re-adapt content** to fit each client.

What will you do with the extra-time? Spend more time prospecting? Get more things done sooner? You have choices.

Learn and master the secrets of a winning proposal used by successful graphic designers all over the world.

This program is offered only through our **very exclusive teleclass** which will be held on:

Thursday, June 17

At: 2 PM EST

So Mark your calendar

No wonder Alan Meek from Graphic Domination says “Proposals that used to take days to create can now be prepared in minutes.”

Plus if you register **right now**, we'll include two special *bonuses* absolutely free:

1. A recording of the teleclass...
2. A template you can use for a winning proposal.

So Register Now! Or call 800-123-4567

www.sergesaintprix.com | info@sergesaintprix.com